

April, 2023

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## WORLD FOR YOU

Global Indian Diaspora Magazine



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Editor-in-Chief: Melwyn Williams

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# From The Editor's Desk



**By Melwyn Williams**  
*Editorial, April*

## LET'S SPREAD KINDNESS, LOVE, AND HOPE WHEREVER WE GO

Dear readers,  
As we move into the second quarter of 2023, the world continues to grapple with the aftermath of the COVID-19 pandemic. We seek to explore the post-pandemic world and the changes it has brought about. The pandemic has fundamentally altered the way we live and work, and we discuss how we can adapt to the new normal with topics such as work from home, hybrid work models, mental health, and changes in consumer behaviour.

Climate change remains one of the most pressing issues of our time, and we urge individuals and businesses to take action to mitigate its effects. We should discuss how renewable energy, eco-friendly products, and sustainable practices can help us create a more sustainable future.

Technology continues to evolve at a rapid pace, and we explore the latest advancements in technology and how they are impacting society. We delve into topics such as artificial intelligence, virtual reality, and blockchain, and how they can transform the way we live and work. The world around is deeply discussing the possible threat of AI taking over various industrial segments which might result in huge loss of jobs.

The fight for social justice should continue, that is our moral responsibility and duty as well. The voice for the voiceless and against the evil is what we should aspire to be. We should shine like a candle in the dark.

We should engage ourselves in discussing and finding solutions on topics such as racial justice, gender equality etc. and how we can create a more just and equitable world for all.

As an international magazine with a focus on the Indian diaspora, we also emphasis on pursuing "Keep The Door Open" the dual citizenship campaign so that people of Indian origin worldwide may be connected back to their roots in India.

4.5 lakh Indians chose foreign citizenship between 2014 and 2017. The trend will only increase as more nations grant easy citizenship in return for money and investments.

The Indian government is not granting dual citizenship to such Indians. Dual citizenship is available in 85 nations worldwide.

A person with dual citizenship is able to work in both countries, and he or she can decide for themselves which country offers the better job prospects. Additionally, individuals who hold two citizenships can aid in the transfer of a nation's culture and environment to another. People with dual citizenship are able to hold property and exercise their rights in both nations. The migrants from India, especially from the states of Punjab, Haryana, Bihar, and southern states, have a huge impact in this regard. Those who leave India in search of employment end up naturalising themselves in the countries where they reside and work. The India

in them will never cease to exist, but unfortunately, as India does not allow dual citizenship, they have to give up their Indian citizenship in case they become citizens of another country.

Back home, these people have elderly parents, relatives, and ancestral lands. This has been a huge area of concern for the new immigrants. Also, we should try to reach out to people of Indian origin whose parents or great-grandparents were from India and connect them to their roots.

Let us not close the doors when our children leave for work or in search of a better life. Instead, let us keep it open for them to come back anytime. Let's make this campaign successful and bring our brothers and sisters back home.

We call out to our readers to get involved and support these initiatives to strengthen our communities and promote inclusivity. You can be part of the campaign here; <https://indiandiaspora.world/index.php/who-we-are/dual-citizenship-campaign/> The international politics always play a significant role in shaping world events, and we discuss current events and issues related to global politics. Lately, 'Empire strikes back' has been trending a lot. The British Isles has been truly an example of South Asian origin individuals attaining great political accolades and positions. The recent developments in international trade, diplomacy, and conflict resolution, has made huge impact on us all globally.



## EDITORIAL

In March we have celebrated various occasions which has exemplified human lives across the globe. You can find important dates of March and April in the images below. Some of the important and popular ones are listed below;



# March 2023

SUN	MON	TUE	WED	THU	FRI	SAT
			01 Zero Discrimination Day World Music Therapy Day	02	03 World Wildlife Day World Hearing Day World Book Day (UK) First Thursday	04 World Obesity Day
05	06	07 World Tennis Day – First Monday in March	08 International Women's Day	09	10 International Bagpipe Day World Kidney Day - Second Thursday in March	11 World Plumbing Day
12 World Day Against Cyber Censorship	13	14 International Day of Mathematics	15 World Consumer Rights Day World Contact Day	16 Purim – Changes Annually	17	18 Global Recycling Day World Sleep Day – Friday Before Vernal Spring Equinox
19 International Client's Day International Read To Me Day	20 World Flour Day International Day of Happiness French Language Day World Oral Health Day World Storytelling Day – On the Vernal Equinox	21 World Down Syndrome Day World Poetry Day International Day of Colour International Day of Nowruz International Day of Forests World Puppetry Day	22 World Water Day International Day of the Seal	23 World Meteorological Day	24 World Tuberculosis Day International Day for Achievers International Day for the Right to the Truth concerning Human Rights Violations and for the Dignity of Victims	25 Waffle Day (Sweden) International Day of Remembrance of the Victims of Slavery and the Transatlantic Slave Trade International Day of Solidarity with Detained and Missing Staff Members
26	27 World Theatre Day International Medical Science Liaison Day International Whisk(e)y Day	28 Earth Hour World Piano Day – 88th day of the year	29	30 World Bipolar Day	31 International Transgender Day of Visibility World Backup Day	






**WORLD FOR YOU**

The World For You (WFY) is an International online digital magazine in English with Indian Diaspora focus.





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We hope that this issue inspires you to think critically about the world around us and take action to create a better future.

Ciao and Namaste

-MELWYN WILLIAMS  
Editor-in-Chief  
The WFY Magazine





# April 2023

02 Apr: April Fools' Day

02 Apr: World Autism Awareness Day

04 Apr: International Day for Mine Awareness and Assistance in Mine Action

05 Apr: International Day of Conscience

06 Apr: International Day of Sport for Development and Peace

07 Apr: World Health Day

07 Apr: International Day of Reflection on the 1994 Genocide against the Tutsi in Rwanda

12 Apr: International Day of Human Space Flight

14 Apr: World Chagas Disease Day

20 Apr: Chinese Language Day

21 Apr: World Creativity and Innovation Day

22 Apr: International Mother Earth Day

23 Apr: World Book and Copyright Day

23 Apr: English Language Day

23 Apr: Spanish Language Day

24 Apr: World Immunization Week, 24-30 April

24 Apr: International Day of Multilateralism and Diplomacy for Peace

25 Apr: World Malaria Day

25 Apr: International Delegate's Day

26 Apr: International Chernobyl Disaster Remembrance Day

26 Apr: World Intellectual Property Day

28 Apr: International Girls in ICT Day

28 Apr: World Day for Safety and Health at Work

30 Apr: International Jazz Day



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# Who Will Be

# The Next President Of The World Bank?



By Melwyn Williams

**The frontrunner to lead the World Bank is Ajay Banga, a former Mastercard executive of Indian descent.**

Ajay Banga, the former Chief Executive Officer (CEO) of Mastercard, is considered to be a leading candidate to head the World Bank. Ajay Banga is a highly accomplished business executive with extensive experience in the financial sector. His potential appointment as the head of the World Bank would certainly be a significant milestone for the Indian Diaspora, spread across the globe.

The World Bank president is selected by the Board of Executive Directors, and the position does not directly represent any specific country or community.

As the U.S. nominee for the next World Bank president, Banga faces the challenge of leading an institution that plays a critical role in addressing global economic development and climate change issues. If confirmed, he will be the first Indian-origin to lead the World Bank or the International

Monetary Fund, the two top international financial institutions.

Janet Yellen, the US Treasury Secretary, said that she anticipates that Ajay Banga, the former CEO of Mastercard and US nominee for the World Bank presidency, will be elected to lead the multilateral development bank. In her prepared testimony for the House Appropriations Committee's State, Foreign Operations, and Related Programmes subcommittee, Yellen stated that Banga would be responsible for helping the institution evolve to better address new challenges. "This evolution will enable the Bank to achieve its critical poverty reduction and development objectives," Yellen will inform lawmakers who oversee the Treasury Department's funding.

Banga, aged 63, recently completed a three-week global tour during which he met with government officials, civil society organizations, and other stakeholders in both borrowing and donor nations while campaigning for the top position at the bank. In late February,



Ajay Singh Banga

President Joe Biden nominated Banga, an Indian-born finance and development executive who is of Indian origin and now a US citizen. He has received support from a sufficient number of other governments to virtually guarantee his confirmation as World Bank president. These nations include Kenya, Saudi Arabia, South Korea, Bangladesh, Colombia, Egypt, the Ivory Coast, the UK, France, Germany, Italy, Japan, and India. Nominations from other countries will be accepted by the World Bank until March 29th; however, no other candidates have been



## COVERSTORY

announced yet. Since its inception at the end of World War II, an American has always led the World Bank, while a European has always led the International Monetary Fund. By early May, the bank's board intends to choose a new president. Well this time Banga might create history, though he is an American citizen currently.

David Malpass is the current president of the bank and was nominated by former President Donald Trump. After months of controversy surrounding his initial refusal to publicly embrace the scientific consensus on climate change, he made his resignation public in February.



with William Samoei Ruto

### How will this affect the Indian communities worldwide?

As an Indian-American, Ajay Banga's appointment would serve as a source of inspiration and motivation for young Indians aspiring to succeed in global leadership roles. It would also bring visibility to the Indian community and help dispel stereotypes and biases that are often associated with people of Indian origin.

It is important to remember that the World Bank president is chosen by the Board of Executive Directors and does not directly represent any one nation or group of people.

Ajay Banga's leadership of the World Bank might potentially increase awareness of topics that are significant to India, such as poverty reduction, economic development, and climate change. This could have an effect on the Indian community globally. Also, he has been an outspoken supporter of financial inclusion, which may aid in fostering the expansion of micro and small companies in India and other developing nations.

Additionally, Banga's significant experience in the financial industry may be able to help the World Bank in its initiatives to combat poverty, deal with economic difficulties, and support sustainable development in third-world nations. His appointment might also contribute to improving ties between India and the World Bank, which would be advantageous for the development and growth of the Indian economy.

Also, his selection can contribute to an increase in the diversity and representation of leaders in international organisations. The probable choice of Ajay Banga to lead the World Bank might benefit the Indian community globally and also benefit the organisation as a whole by bringing great knowledge and experience.



Meeting The Prime Minister, Shri Narendra Modi in New York

Ajay Banga, a well-known personality in the Indian-American community, may be chosen to lead the World Bank, and this might have a number of important ramifications for Indian communities everywhere. Here are some potential implications:

- **Inspiration and Representation:** If Banga is appointed as the head of the World Bank, it could serve as a source of inspiration and representation for the Indian community worldwide. A person of Indian heritage leading a significant international organisation could possibly increase morale and give others of Indian descent a sense of pride and representation.
- **Emphasis on Developing Economies:** Banga's vast experience in the banking industry may help the World Bank's initiatives to support economic growth in emerging nations. Banga's appointment would increase attention on issues that affect the Indian economy and other emerging economies, given that India is one of the top users of World Bank assistance.
- **Diversity and Inclusion:** Banga's selection may encourage more diversity and representation in positions of authority within international organisations. This could be particularly significant for Indian communities worldwide, as they are often underrepresented in global leadership roles.

### Who is Ajay Banga?

American business leader Ajay Banga, who was born in India, has held a number of prominent roles during the course of his career. He is currently 63 years old and was born on November 10, 1959. President Joseph Biden has proposed Banga as the candidate to manage the World Bank, subject to approval by the World Bank board of directors. Due to his accomplishments, Banga has received attention on a global scale, including being named one of

TIME's "100 Most Important People in the World."

In the corporate world, Banga has handled a number of executive positions. He is currently the vice chairman at General Atlantic, a global private equity firm. He formerly held the offices of president and CEO of the business as well as executive chairman of Mastercard, one of the biggest payment processing firms in the world.

Banga has been recognised for his leadership and business acumen. He was honoured with the renowned Ellis Island Medal of Honour in 2016 and included in TIME magazine's 2018 list of the "100 Most Important Persons in the World."

Ajay Banga has made significant contributions to the business world. Here is more information about his family, personal life, education, career, awards and recognition, and milestones:

#### Family and Personal Life:

Ajaypal Singh Banga was born on November 10, 1959, in the Khadki cantonment of Pune, Maharashtra, India and grew up in Hyderabad.



His Father H S Banga

Ritu Banga is his wife, and the couple has two children. While doing their MBAs at IIM Ahmedabad, Ajay and Ritu became friends. His wife, Ritu, is a co-founder of the consulting company called Zoomdojo.

Banga and his family reside in New York City.



His wife Ritu

His Harvard University-educated daughter, Aditi Banga, is Instagram's Head of Creator Monetization & Innovation Partnerships.



Aditi Banga, his daughter

Jojo Banga, his second daughter, also holds a degree from Harvard.



Jojo Banga, his daughter

His father, Harbhajan Singh, was a highly decorated general in the Indian Army. His closest family includes his mother, Jaswant Banga; his sister, Deepa; and his brother, Manvinder Singh Banga. Manvinder is a business executive.



His brother Manvinder Singh Banga

#### Education:

After finishing his schooling at the Hyderabad Public School in Hyderabad and St. Edward's School in Shimla, he relocated to Delhi in 1976, where he attended St. Stephen's College at Delhi University and graduated with honours in arts and economics.

He subsequently enrolled at the Indian Institute of Management, Ahmedabad (IIMA), where he graduated with a master's degree in business administration. In IIM, he topped his class.

Thereafter, at Harvard Business School, Banga attended the Advanced Management Programme.



IIMA Director Ashish Nanda, Mrs Ritu Banga, MasterCard CEO Mr Ajay Banga, IIM A and L&T Chairman Mr A M Naik at 50th Convocation at IIM Ahmedabad

#### Career:

Banga began his career at Nestle in India in 1981, where he held various managerial positions, including marketing and general management, in India and overseas. Thereafter, he joined PepsiCo, where he first served as the organization's CEO for its operations in India before rising to the position of president and COO for the company's operations in Asia, the Middle East, and Africa.

He joined Citigroup in 1996, where he served in a variety of executive capacities over the following 13 years. Banga joined Mastercard in 2009 and is currently its president and COO.



## COVERSTORY

He was appointed the business's CEO in 2010; in 2016, he was elevated to executive chairman of the board. Under his direction, Mastercard extended its operations internationally and unveiled a number of novel payment methods, including contactless transactions and biometric identification.

Banga presently holds the position of vice chairman of the international private equity firm General Atlantic, where he has served on the investment committee since 2019.

Banga moved into the position of executive chairman in 2020, where he continued to give the business strategic direction.

In addition to his work in business, Banga has held positions on a number of advisory groups and boards, including those for the Federal Reserve Bank of New York, the International Cricket Council, and the U.S.-India Strategic Partnership Forum.

### Awards and Recognition:

Ajay Banga has won numerous accolades and awards for his services to business.



The President, Shri Pranab Mukherjee presenting the Padma Shri Award to Shri Ajaypal Singh Banga, at Rashtrapati Bhavan, India.

Throughout his career, Banga has been recognised for his leadership. Some of the notable ones are:

- On TIME's list of 2018 for the "100 Most Influential People in the World."
- In 2016, he received 'The Ellis Island Medal of Honour.'
- The Foreign Policy Association Medal was awarded in 2015.
- The Business Council's Global Leadership Award in 2014.

- The India Abroad Person of the Year Award in 2013.

In addition to being named one of TIME's "100 Most Influential People in the World," he has received several awards, including the Padma Shri Award (one of India's highest civilian honours) and the Joseph Wharton Leadership Award from the Wharton School of the University of Pennsylvania.



Receiving his leadership award

### Milestones:

As mentioned previously, Banga became the CEO of Mastercard in 2010 and served in that role until 2020. During his tenure, the company's stock price more than tripled, and its revenue and profits increased significantly. Under his leadership, the company's market capitalization grew from \$41 billion to over \$300 billion.

In 2016, Banga led Mastercard's acquisition of Vocalink, a UK-based payment technology company, for \$920 million.

In 2018, he announced that Mastercard would be investing \$1 billion in India over the next five years to support the country's digital economy.

In 2019, Banga was appointed as a member of the U.S.-India CEO Forum, which advises the governments of the United States and India on business and economic issues.

To sum it up, Banga's appointment as head of the World Bank could bring fresh perspectives and priorities to the organization's efforts to support developing economies, including India. While the precise impact of his appointment remains to be seen, it could have significant implications for Indian communities worldwide.



-MELWYN WILLIAMS

## Best Wishes To Indian Diaspora For Their Good Work and Future Endeavours



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## A New Era: South Asian -Origin Leaders Shaping Politics In British Isles

By Melwyn Williams

The rise of leaders of South Asian Origin in the United Kingdom, Scotland, and Ireland is a testament to the changing face of politics in these regions. In a time when the world is grappling with issues of diversity and representation, these countries are taking the lead in breaking barriers and paving the way for a more inclusive future.

The UK, in particular, has seen a significant rise in the number of politicians of South Asian Origin in recent years. In 2021, Rishi Sunak, the son of Indian origin parents, became the first British Indian Chancellor of the Exchequer. Priti Patel, the daughter of Ugandan-Indian immigrants, holds the position of Home Secretary. In Scotland, Anas Sarwar, a Scottish Pakistani, became the leader of the Scottish Labour Party in 2021. In Ireland, Leo Varadkar, the son of an Indian immigrant, served as the Taoiseach, or Prime Minister, from 2017 to 2020.

The emergence of these leaders is a reflection of the changing demographics of these countries. South Asian Origin immigrants have been settling in the UK, Scotland, and Ireland for several decades, and their children are now coming of age and entering the political arena. They are bringing with them their unique perspectives and experiences, and challenging the traditional power structures that have been in place for centuries.

One of the reasons why South Asian Origin leaders are gaining prominence in these countries is their ability to connect with diverse communities. They understand the challenges faced by ethnic minorities, and are able to articulate their concerns and aspirations in a way that resonates with people from all backgrounds. They are also able to bridge the gap between different cultures and

religions, and promote greater understanding and harmony in society.

Another factor that has contributed to the rise of South Asian Origin leaders is their commitment to social justice and equality. Many of them have a background in community activism and have championed causes such as anti-racism, gender equality, and workers' rights. They bring a fresh perspective to these issues, and are able to offer innovative solutions that reflect the needs and aspirations of the people they represent.

Despite their success, South Asian Origin leaders still face challenges and obstacles in their political careers. They are often subjected to racial and religious discrimination, and have to work twice as hard to prove their worth and credibility. They also face pressure from their communities to represent their interests, which can sometimes conflict with their responsibilities as elected officials.

However, these leaders have shown resilience and determination in the face of adversity. They have broken down barriers and shattered stereotypes, and have set an example for future generations to follow. Their rise to power is a symbol of hope and progress, and a reminder that diversity and inclusion are the key to building a better and more equitable world.

Historically, the United Kingdom, Scotland, and Ireland have been predominantly led by white leaders. However, in a stunning turn of events, these nations are now being led by politicians of South Asian Origin. Rishi Sunak, Leo Varadkar, and Humza Yousaf are the three prominent leaders who have been making headlines for their extraordinary political careers. This shift in leadership has been dubbed the "Empire Strikes Back" by many political analysts and commentators.

Rishi Sunak, a British-South Asian politician, became the

Prime Minister of the United Kingdom in less than six months' time. Sunak was born in Southampton to immigrant parents from Kenya and India, and he is the first person of color to hold this position. Sunak has been widely praised for his handling of the economic fallout from the COVID-19 pandemic and his efforts to boost the UK economy.

Leo Varadkar, the son of an Indian immigrant, served as the Taoiseach (Prime Minister) of Ireland from 2017 to 2020. Varadkar is credited with playing a key role in securing a Brexit deal between the UK and the European Union.

In Scotland, Humza Yousaf is another prominent politician of South Asian Origin who is making his mark on the political landscape. He was recently elected by the Scottish National Party to replace Nicola Sturgeon as the First Minister of Scotland, which is equivalent to the Prime Minister position. Yousaf, who was born in Glasgow to Pakistani immigrant parents, is a member of the Scottish National Party (SNP) and currently serves as the Cabinet Secretary for Health and Social Care in the Scottish Government.

The opposition leader in Ireland, Anas Sarwar, was elected as the leader of the Scottish Labour Party in February 2021. Sarwar, who is of Pakistani descent, is the first person from an ethnic minority background to lead a major political party in Scotland. He has made it his mission to address issues of social justice and inequality in Scotland, particularly in relation to the COVID-19 pandemic.

The rise of these South Asian Origin leaders in the UK, Scotland, and Ireland represents a significant shift in the political landscape of these nations. It also reflects the growing diversity of these countries and the increasing influence of minority communities in their political systems.

While these leaders have achieved remarkable success, their journey has not been without challenges. Some critics argue that they do not fully represent the interests of their communities or do enough to address issues such as racism and discrimination. Others have accused them of being "tokens" who have been promoted simply because of their ethnicity.

However, the emergence of these South Asian Origin leaders is a clear indication that the political power structures of these nations are changing. As these leaders continue to make their mark on the political stage, they are likely to inspire others from minority backgrounds to pursue careers in politics and challenge the status quo. The Empire may be striking, but it is doing so in a more diverse and inclusive way than ever before.

There have been UK politicians of Bangladeshi descent, such as Rushanara Ali. She was the first person of Bangladeshi descent to be elected to the UK Parliament and has held various positions, including Shadow Minister for International Development and Shadow Minister for Education. The British Bangladeshi community eagerly awaits a star politician to break the glass ceiling and reach the top.

The rise of these South Asian Origin leaders is not unique to the UK, Scotland, and Ireland. In recent years, there has been a noticeable increase in the number of

politicians of South Asian Origin descent around the world. In the United States, Kamala Harris made history when she became the first woman, first black woman, and first South Asian Origin woman to serve as Vice President.

Similarly, in Canada, Jagmeet Singh, the leader of the New Democratic Party, is of South Asian descent. Singh is the first person of colour to lead a major political party in Canada and has been praised for his advocacy on issues such as affordable housing, climate change, and racial justice.

The emergence of these South Asian Origin leaders is significant not only because it signals a shift in political power structures but also because it offers a new perspective on how politics can be done. As individuals who have experienced the challenges and triumphs of being part of a minority community, they bring a unique perspective to the table.

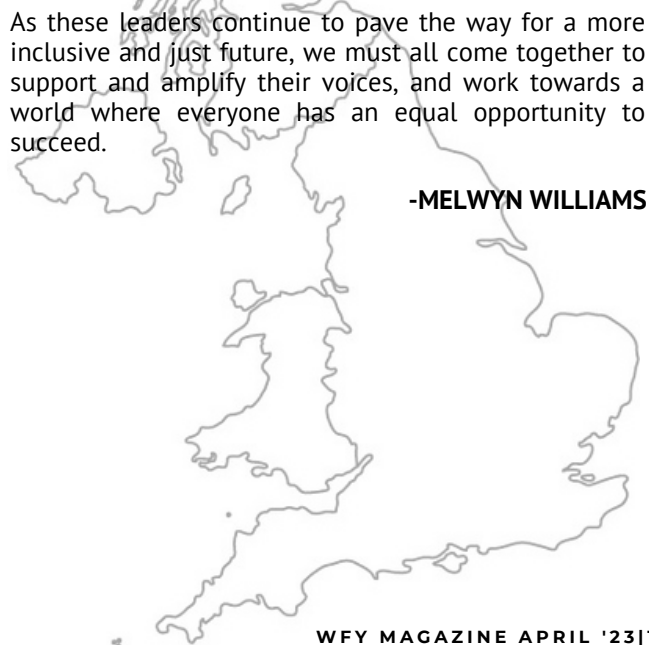
Their presence in leadership positions also serves as an inspiration to others who come from similar backgrounds. Seeing someone who looks like them in positions of power can be a powerful motivator for young people who may not have considered a career in politics before.

While there is still much work to be done to address issues such as systemic racism and discrimination, the emergence of South Asian Origin leaders in politics is a positive step forward. It represents a shift towards more inclusive and diverse political systems and provides hope that the political power structures of the future will be more representative of the communities they serve.

The Empire may be striking back, but it is doing so in a more diverse and inclusive way than ever before. These leaders offer a new perspective on how politics can be done and serve as an inspiration to others who come from similar backgrounds. It is a testament to the power of diversity and the potential of individuals to break down barriers and make a positive impact on society. As the world becomes increasingly diverse, the political systems that govern it must also become more representative of the communities they serve. The emergence of South Asian Origin leaders is a step in the right direction.

As these leaders continue to pave the way for a more inclusive and just future, we must all come together to support and amplify their voices, and work towards a world where everyone has an equal opportunity to succeed.

**-MELWYN WILLIAMS**







By Tushar Unadkat

### The Sense and Significance of Shapes in Design.

The seven elements of design are the essential characteristics of any visual design, including color, form, line, shape, space, texture, and value. Designers use these elements to create aesthetic qualities that convey a specific philosophy, draw the eye in a particular direction, or evoke feelings. It triggers a satisfactory response in the viewer, which is universal, no matter where or when that viewer lives.

Shapes are more than just functional, formative tools: their meanings let designers communicate visually and are sometimes called shape language or shape psychology. Along with the other design elements, shapes enable designers to convey characteristics and emotions non-verbally.

Shapes have the sense and significance of dispositions and can make us feel a certain way. For example, lines, sharp edges, and angles illustrate strength, structure, and order. In contrast, a form with a round edge or with curves is softer, approachable, and represents connection and community.

Using shapes in the design layout designates ideas or concepts besides setting a mood or emotion. Shapes create a travel path for the eye around the design and generate depth or direction to connect content and imagery in a layout.

#### THE READING OF SHAPES

All geometric shapes around us are closed figures created using dots and lines. For identification, these shapes have names, for example, triangles, squares, circles, rectangles, ovals, etc.

The three main classifications of Shapes in design are geometric shapes, natural (or organic) shapes, and abstract shapes. Their meanings make a design different and suggest something subliminal about the brand (the company).

#### Geometric

When thinking of shapes, the first names that come to mind are circles, diamonds, ovals, rectangles, squares, triangles, etc., because names quickly identify these shapes. Straight lines and angles usually symbolize order and structure, while the shapes with curves are softer and represent connection and community.

#### Organic (or Natural)

Organic shapes, such as animals, clouds, hills, rocks, and trees, regularly surface in nature and seem curvilinear. Still, it can be artificial creations with components such as paint clumps or free drawings. Irregular natural shapes are composed of more flexible lines, are less proportional than inorganic shapes, and are soothing and approachable.

#### Abstract

The abstract is the simplified version of organic shapes and random discoveries. 'Abstract' means 'to withdraw or separate something from something else.' For example, icons are abstract shapes representing ideas and concepts; a stick figure is an abstract shape of a person, etc.

Chromotherapy is a complementary remedy that utilizes Color and light to treat physical or mental health concerns by balancing the body's energy centers (AKA: chakras). Ancient Egyptians used sun-activated solarium rooms constructed with colored glass for therapeutic pursuits. The ancient Egyptians, Romans, Greeks, and other primary cultures made significant medical usefulness of light. The Egyptians are said to have built temples where color healing took place. Sunlight shone through colored gems, such as rubies and sapphires, on people seeking recovery. Use Chromotherapy in a fusion concept in day-to-day living space and add coherence to life.

#### Geometric Shapes

**SQUARES** and **RECTANGLES** are unified construction that represents equality, simplicity, and symmetry. The popularity of a rectangle in logo design is because it is a familiar and trusted shape representing honesty, resilience, and stability.

# The Importance Of Shapes In Design: Know It All Now



The four even sides signify a robust and reliable foundation, reminding us to look for strength and balance in our lives. Finally, from a mathematical standpoint, the square symbolizes precision and accuracy. These shapes shout sensible, suitable, and in accordance. Both forms are neither glitzy nor grandstander – some may even find them bland; however, clever designers know how to use them and add interest to a design.

All digital art consists of a grid pattern using rectangles and squares, which is why most text remains within these shapes. The eye scans these figures and stays within the borders while the designer manages the space and its influence.

More importantly, to abstract painters, the square is also the perfect expression of two-dimensional space. A conceptual artist utilizes square imagery to achieve an aggressive statement of flatness.

#### **Cultural Impact**

The square in Hinduism and Buddhism symbolizes being earthbound. However, when placed inside a circle (which symbolizes eternal whole), they represent the connection between the human and the divine.

**TRIANGLES** are attractive as they can be viewed differently depending on if their sides are equal or different in length, whether they are sitting unstable on their tip or steady on base. In addition, triangles have energy and power associated with them as they can point out the direction, depending on the positioning of their bottom.

Triangles can give a feeling of action, tension, or even aggression. On the one hand, they can symbolize strength, while on the other, conflict.

Triangles associate more with a masculine shape. The triangle portrays power, progression, purpose, and direction. Triangles in pyramids, arrows, and not to mention their religious connections, particularly to the holy trinity, are great shapes to represent the Hero, the Ruler, and the Explorer - brand personalities.

#### **Cultural Impact**

The triangle, when balanced, is the symbol of justice, science, and religion. Triangle use in art and art forms has come from the Chinese and Persian cultures, where several people believe the triangle originated.

**CIRCLES** and **OVAL** shapes offer a positive emotional message of consonance and shield. For example, the circle in a logo often represents a commitment, community, love, or unity—curves project femininity when used in shapes, while straight lines are masculine.

We find the circle and the oval within nature in the sun, moon, earth, fruits, and flowers. Circles have a free sense of movement – balls, merry-go-rounds, wheels. The motion or their movement may also represent energy and power. Circles, curved lines, and ovals are complete and graceful, providing a sense of integrity and perfection. Circles are great shapes to represent the Caregiver, the Everyman, and the Innocent.

#### **Cultural Impact**

A circle (symbol O) is the set of all points in a plane at a fixed distance from a given moment, known as the circle's center. A radius is a segment that joins the circle's center to a point on the ring.

The circle of life represents the transformation process from life to death from one generation to the next. Because a circle has no end, it has long represented the concept of eternity and infinity.

Humans have attributed to the circle ideals of unity, absoluteness, infinity, enlightenment, and perfection for generations across all regions and cultures. The wedding band, for example, is a worldwide symbol of commitment to marriage.

Within nature, we see SPIRAL shapes in shells, snails, whirlpools, and tornadoes to stars in the galaxy. Spirals depict evolution, growth, seasons, life circles, and time. Spirals convey life and death, fertility, and transformation. Being creative and, due to their curved nature, they also have a feminine feel.

Spirals can move clockwise or anti-clockwise, taking you on a journey. They are infinite, free-flowing, and open that can go on for an epoch.

#### **Cultural Impact**

The Spiral is an ancient intuitive symbol of spiritual growth and our identity with the universe. It is found in cultures worldwide and reflected in Shamanism, serpent cults, dragon lore, geomancy, magic, mysticism, and ritual art and dance throughout history.

#### **BUILD YOUR BRAND.**

Shapes are central to graphic design; by selecting the forms that provoke the desired response, designers can influence how people feel about the design and perceive what the shapes stand for.

Shape elements, even in photography, form patterns to emphasize part of the frame. Shapes can produce contrast between the subject and their environment.

Hence, building a brand that genuinely connects with your customer requires innovative and analytical creators. So, make sure you find designers who comprehend shapes' identity, understand the fundamentals of communication, and, most notably, are thinkers!

#### **Addendum**

##### **Human body**

Most individuals are distinctive blends of the three body types: ectomorph, endomorph, and mesomorph. You could visit a lab to get a precise assessment and calculate your body fat, bone, and muscle mass.

Further simplified are 12 types of body shapes:

- 1.Apple
- 2.Athletic
- 3.Diamond
- 4.Hourglass
- 5.Inverted triangle
- 6.Lollipop
- 7.Oval
- 8.Pear
- 9.Skinny
- 10.Spoon
- 11.Straight
- 12.Top Hourglass

This information about body types is to understand the sense and significance of shapes. The magnificence of nature embraces inner beauty, love, and peaceful souls, and all of that is in abundance around us.

**-TUSHAR UNADKAT**



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# WELLNESS

## What are the Top Emerging Wellness Trends for 2023?

By WFY Bureau

As the world continues to navigate through the post pandemic era, people's health consciousness has increased, and they are compelled to alter their lifestyles to stay healthy. This has led to the emergence of numerous wellness trends that are gaining popularity now. These trends provide individuals with new ways to stay healthy and maintain their well-being.

Let's explore some of the emerging wellness trends for 2023, people's health consciousness, and their willingness to change their lifestyles to stay healthy.

### Increased Health Consciousness

Over the past few years, there has been a growing trend of individuals taking an active interest in their health and well-being. The COVID-19 pandemic has accelerated this trend as people become more aware of the importance of maintaining good health to fight off disease and illness. Fear has also played a catalyst role in this. According to a recent survey by Ipsos, 62% of people believe that their health is more important to them than before the pandemic. This increased health consciousness has led to a rise in the popularity of wellness trends that focus on holistic health and wellness.

### Emerging Wellness Trends

#### Mental Health and Well-being

Mental health and well-being have become a key focus in recent years, and this trend is set to continue in 2023. People are increasingly aware of the importance of maintaining good mental health and are looking for new ways to improve their well-being.

One emerging trend is the use of technology to promote mental health and well-being. There are now a variety of apps and online tools that individuals can use to manage their stress levels, improve their sleep quality, and monitor their mental health.

Another trend is the use of alternative therapies, such as acupuncture and meditation, to promote mental well-being. These therapies have been shown to reduce stress levels and improve overall mental health.

#### Biotech Skincare

Another emerging trend in wellness is the use of biotech skincare products. Biotech skincare is a new approach to skincare that uses biotechnology to create products that are tailored to an individual's unique skin type and needs.

These products use advanced technologies, such as DNA analysis, to identify specific skin concerns and create custom solutions. This approach is gaining popularity as people become more interested in personalised skincare solutions that address their specific needs.

#### Body Work

The skincare industry has traditionally been focused on the face, but there is now a growing trend towards body work. Body work involves using modalities south of the neck to improve overall skin quality.

This trend is driven by the realization that the skin on the rest of the body is just as important as the skin on the face. Bodywork can involve massage, exfoliation, and other treatments that promote healthy, radiant skin.

#### Red Light Therapy

Red light therapy is another emerging wellness trend that is gaining popularity in 2023. This therapy involves the use of red light wavelengths to promote healing and improve skin health.

Red light therapy has been shown to improve skin texture and tone, reduce the appearance of fine lines and wrinkles, and promote overall skin health. This therapy can be administered through specialized devices that can be used at home, making it a convenient and affordable option for many people.

#### Holistic Wellness

Holistic wellness is an approach to healthcare that addresses the whole person rather than just treating specific symptoms or conditions. It takes into account the physical, mental, emotional, and spiritual aspects of a person's life and emphasises the importance of balance and harmony in all areas. In 2023, we expect to see a continued interest in holistic wellness practises such as meditation,



## HEALTH & WELLNESS

yoga, acupuncture, and massage therapy.

### Mental Health Support

The COVID-19 pandemic has taken a significant toll on people's mental health, and many are seeking out ways to support their emotional wellbeing. In 2023, we expect to see a continued focus on mental health support, including therapy, counseling, and mindfulness practices. This trend is particularly important for younger generations, who are experiencing high rates of anxiety and depression.

### Plant-Based Diets

As people become more health-conscious and concerned about the impact of their food choices on the environment, we expect to see a continued interest in plant-based diets. Plant-based diets are associated with a number of health benefits, including lower rates of heart disease, diabetes, and obesity. In 2023, we expect to see an increase in the availability and variety of plant-based foods, as well as a growing interest in plant-based protein sources such as legumes, nuts, and seeds.

### Fitness Technology

Fitness technology has been a growing trend in recent years, with wearable fitness trackers and smart watches becoming increasingly popular. In 2023, we expect to see even more advanced fitness technology, including virtual reality fitness experiences, smart gym equipment, and personalized workout programs based on individual data and preferences.

### Sustainability

As people become more aware of the impact of their choices on the environment, we expect to see a growing interest in sustainable wellness practises. This includes eco-friendly products, sustainable exercise clothing and equipment, and environmentally responsible wellness retreats and spas.

### Sleep Health

Finally, we expect to see a continued focus on sleep health in 2023. Poor sleep is associated with a number of negative health outcomes, including an increased risk of chronic diseases such as diabetes, heart disease, and obesity. In 2023, we expect to see an increased focus on improving sleep habits and creating environments that promote restful and rejuvenating sleep, such as using calming scents, incorporating relaxation techniques, and reducing exposure to blue light before bedtime.

Overall, the emerging wellness trends for 2023 reflect a growing emphasis on holistic health and wellness, as well as a continued focus on mental health, sustainability, and sleep health. With people becoming increasingly health-conscious and willing to make lifestyle changes to support their wellbeing, we can expect to see a range of exciting new wellness products, services, and experiences in the years to come.

The COVID-19 pandemic has had a significant impact on people's lives, including their personal hygiene and habits. The following are some of the changes people have made:

**Hand hygiene:** The pandemic has made people more aware of the importance of hand hygiene. Regular hand washing with soap and water for at least 20 seconds is now considered a crucial habit to prevent the spread of the virus. People are also carrying hand sanitizer with them to use when they are outside.

**Mask-wearing:** Mask-wearing has become a common practise to prevent the spread of the virus. People are wearing masks when they are in public places or when they are interacting with others. This habit has become so ingrained that many people continue to wear masks even after vaccination.

**Social distancing:** social distancing has become the norm, and people are maintaining a distance of at least six feet from others. This habit has been adopted to prevent the spread of the virus, and people are becoming more conscious of their surroundings.

**Personal grooming:** Personal grooming habits have also changed, with people focusing more on maintaining personal hygiene. Regular bathing, changing clothes frequently, and

maintaining a clean environment have become more important.

**Healthy eating habits:** The pandemic has also made people more conscious of their eating habits. A healthy diet is essential to maintaining good health, and people are now focusing on eating a balanced diet that includes fresh fruits and vegetables.

**Regular exercise:** The pandemic has made people more sedentary, with many working from home and staying indoors. However, people have also become more conscious of the importance of regular exercise to maintain good health. Many have started exercising at home, taking up yoga, or going for walks in their local areas.

**Mental health:** The pandemic has also highlighted the importance of mental health, with many people experiencing stress, anxiety, and depression. People are now more willing to seek help and are focusing on mental health practises such as meditation, mindfulness, and therapy.

The COVID-19 pandemic has brought about significant changes in people's hygiene and habits. People are now more conscious of their health and are adopting new practises to stay healthy. These changes are likely to continue in 2023 and beyond, as people recognise the importance of maintaining good health in the face of the pandemic and other health challenges.

-WFY BUREAU



# POSITIVE THINKING

HEALTH & WELLNESS



## The Power of Positive Affirmations



By Krishna D

In his book 'The Power of Positive Thinking,' published in 1952, author Norman Vincent Peale suggested that if people can change their thoughts, they can change their lives to a large extent. Peale advised that people should believe in themselves and have faith in their abilities.

Shad Helmstetter, in his book 'What to Say When You Talk to Yourself,' explains that we become what we think about the most. "Your success or failure in anything depends on your programming—what you accept from others and what you say when you talk to yourself," he wrote in his book.

Similar thoughts were expressed by author Rhonda Byrne in her 2006 book 'The Secret' published in 2006. She explained that whatever a person thinks about constantly will eventually become his or her reality. "Your power is in your thoughts, so stay awake," she wrote.

It is believed that an average human has 60,000 thoughts per day, and 80% of them—almost 50,000 of those thoughts—are negative. Countless other self-help authors have suggested that negative thoughts should be replaced by positive affirmations. The main objective of positive affirmations is to eliminate negative thinking patterns and adopt a life based on optimism, which will eventually lead to peace and happiness.

Experts in this field suggest a few sample affirmative statements such as "I am intelligent," "I am happy," "I am healthy," "I am capable," "I am grateful," etc. These affirmations can also apply to specific situations. Affirmations are a great way to find the confidence required to face the challenges of day-to-day life bravely.

Children need to be trained to be polite, positive, and appreciative when they indulge in self-talk. It is said that repeating affirmations loudly to oneself is more beneficial, while writing them down is even more effective.

It is also believed that self-affirmations decrease stress, lead to academic achievements, make individuals more conscientious, and may even help people live longer. Positive thinking is a powerful tool that can help people improve their health, manage their stress, overcome challenges, and make better choices. By changing thinking, one can better manage emotions and actions. By beginning to think more positively, children can learn to believe in themselves and work towards utilising their individual potentials to the greatest extent.

"For self is a sea boundless and measureless," observed Kahlil Gibran.

-KRISHNA D





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# Retirement Homes: Useful, Right Or Painful?



**By Sarmistha Dey**

## Retirement home: a blessing or a curse?

A retirement home is often called an old age home. Elderly parents who need the support of their children in their old age but whose children leave them in their old age home. In old age, the person needs love and care the most, but unfortunately, some people are deprived of it. There are many reasons for that. The first is the lifestyle of present-day youngsters. With the introduction of many electronic gadgets like computers, mobile phones, video games, and many other such gadgets, the younger generation is slowly moving away from the attachment of family bonding and getting glued to such electronic items, ignoring their elders and staying away separately.

Secondly, once after marriage, men are slowly moving away from their parents for many reasons. But the main reason, which I had seen in many houses, is that the newly married young women in such homes force their husbands to come out of such bonding, called joint family, and want to lead an independent life away from their in-laws. I do not know why they want to avoid their elderly in-laws.

In another incident, which I had witnessed in many houses, the children, say a son and daughter, shared their parents after their marriage. How? They draft an agreement that for one year the daughter would shelter her mother, and during the same period the son would shelter his father. They would both swap their parents next year. What an inhuman way of treating ageing parents! How cruel are children nowadays? After coming to know of these incidents in many houses, tears swell

from my eyes. Without wanting to part this way and unable to digest this type of ill-treatment meted out to them by their children, the elderly silently move away straight to old age homes.

Thirdly, even if the newly married couple continues to live in a joint family, a problem arises slowly and steadily, first with small fights between mothers-in-law and daughters-in-law over who should have control over the family, which escalates further if sisters-in-law too join the issue. Most of the TV serials are based on this unfortunate scenario, which happens every day in many households. Or it is vice versa; after seeing such TV serials, many families get divided from the joint family system.

Another incident. I once visited an elderly home in a remote village in West Bengal run by one philanthropic-minded individual. There were about 100 aged and deserted men and women. Some are brought by the volunteers of the home from roadside platforms. But many have been deserted by their own children and have taken shelter.

An old age home is designed to create a home for the elderly, but more often than not, due to lack of funds or irrelevant design, old age homes become more like healthcare facilities with poor infrastructure.

But we NRIs and upper middle-class Indians have a different opinion about old age homes.



A relatively new concept in India, retirement homes have existed in the Western world for quite some time now. These are paid services, and the range of luxury will depend on the amount that you are willing to shell out. The retirement homes have dedicated 24x7 nurses who will be available at your beck and call. The houses are designed to be safe and comfortable for the elderly. However, what is more important than the infrastructure of the place is the fact that it is here that one will find the company of people of his or her age. It is an old-age home where one can foster new friendships at an age where it would otherwise be impossible.

Doing Away with the Stigma of Sending Parents or Grandparents to Old Age Homes. The reason why people hesitate to send their near and dear ones to old-age homes is because of the social stigma associated with it. It is important to realise that sending elderly people in your family to such places does not mean that you do not care about them. On the contrary, it goes to establish that you care about their mental health so much that you are ready to keep them away from you. Research has established that instances of depression and mental illness are significantly lower in people who have more social interaction with peers of their age.

Reason why old age homes are the need of the hour. It is important to realise that the familial structure today is very different from what it was a couple of generations ago. The joint-family system has given way to nuclear family life. With both the husband and the wife pursuing their careers and the availability of quality maids, nannies, and daycare facilities for kids, the dependency on older family members has decreased. Striking a work-life balance has gotten so tricky that we barely have any time to give to our elderly family members. Even if we do manage to take out some time for them, we are at a loss for words about the kind of conversations to have with them.

Reason why old age homes are the need of the hour. It is important to realise that the familial structure today is very different from what it was a couple of generations ago. The joint-family system has given way to nuclear family life. With both the husband and the wife pursuing their careers and the availability of quality maids, nannies, and daycare facilities for kids, the dependency on older family members has decreased. Striking a work-life balance has gotten so tricky that we barely have any time to give to our elderly family members. Even if we do manage to take out some time for them, we are at a loss for words about the kind of conversations to have with them.

In the last couple of decades, technology has impacted our lives so massively that an inevitable technology divide has been formed. Generations on either side of this line are finding it difficult to communicate with each other. Making your house completely senior-friendly is another challenge. You cannot do away with all uneven surfaces, staircases, smart TVs, and all of that.

In certain parts of the world, finding a 24x7 carer is a challenge in itself. In a nutshell, the best way to care for elderly members of your family would be by giving them a conducive environment where they can live life on their terms. As far as their relationship with you is concerned, most old-age homes have provisions wherein family members can visit residents whenever they please. Indeed, life in a safe and comfortable old age home is the best gift that you can give your elderly family members.

**-SARMISTHA DEY**





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# A MEMORABLE TRIP TO JEDDAH

By **Sudha Mukhopadhyay**



My husband and I travel a lot to different destinations every year. We love vacationing. But the last 3 years have brought our travels to a complete halt due to COVID.

Now that the skies have opened up, post-COVID scenario, we decided to explore a bit of Saudi. I have been living in Al Khobar, an eastern city in Saudi Arabia, for the last 11 years. It is now time for us to return to our roots: Chennai, the capital of Tamilnadu, a southern state of India.

So we set out to explore Riyadh and Jeddah, the two major Saudi cities. Our short trip to Riyadh, the capital city, a couple of months ago was a perfect holiday. And our next trip to Jeddah, a Saudi Arabian port city on the Red Sea, was equally awesome. Jeddah is a modern commercial hub and gateway for pilgrimages to the Islamic holy cities of Mecca and Medina.

We booked our tickets and hotel accommodations and prepared our own itinerary. It is a 2-hour flight from Dammam (Al Khobar airport) to Jeddah. Our hotel was on the new Corniche Road in Jeddah, and the view of the Red Sea from our room on the 10th floor was just too good. We also had the good fortune of enjoying the sunset from the comfort of our room.







The joy of seeing the vast Red Sea and the setting sun is inexplicable. We thanked the lady at the reception for giving us such an awesome room. A room with an amazing view. On the evening of our first day, we went to the Al Rahma floating mosque. This floating mosque was built in 1985 on a water surface with bases planted below the surface of the sea. It is an idyllic location for pictures, with an awesome sunset as a backdrop. It is next to the F1 race track and the Jeddah Yacht Club Marina.

When we booked the Uber cab to go to this floating mosque, little did we know that the driver would be not just a driver but a guide and a very considerate person. As there were road blocks along the way, the driver dropped us at a spot from where we had to walk down for about half a km to the mosque. But the drop-off spot was dark and deserted, and to our surprise, the driver volunteered not just to wait for us but also to accompany us to the mosque. What more could we ask for? We were more than happy. And along with this Good Samaritan, after our visit to the mosque, we proceeded to King Fahad's fountain at the Jeddah Corniche.



He parked his cab at a place from which we could see the fountain in all its glory. It was a delight to see the tallest fountain in the world. It jets water to a maximum height of 260 metres! After a brief halt at the fountain, we drove down in the same cab to the Fakieh Aquarium. As it was our last stop for the day, we thanked our driver profusely, paid him handsomely, and blessed him wholeheartedly. And we felt blessed to have gotten such a considerate taxi driver. The Aquarium showcases the beautiful marine life of diverse aquatic dwellers, many of whom are native to the Red Sea.



The next morning, we planned to go to Old Jeddah Al Balad, a UNESCO World Heritage Site. As it is a large area with many gates, we had no idea about the drop-off point for the Uber taxi booking. So we decided to check with our hotel help desk. The lady on duty was kind enough to put us on to a colleague of hers, named Mr. Badr, who, to our good fortune, was a budding tourist guide and happily offered to take us to the heritage site. He drove us in his car, gave us information about important places along the route, and dropped us off at a point from which we could continue ourselves. We thanked him wholeheartedly, counted our blessings, and started our exploration of this heritage site.

Al-Balad was founded in the 7th century and historically served as the centre of Jeddah.







This place still maintains its old world souq charm with old buildings showcasing beautiful windows, intertwining alleys, cobbled stone pathways, historical gates, etc. We did a bit of shop-hopping, picking up fridge magnets, spices, and ouds (perfumes). It is a must-see place for all tourists. We had a wonderful time and returned to our hotel room in the afternoon.

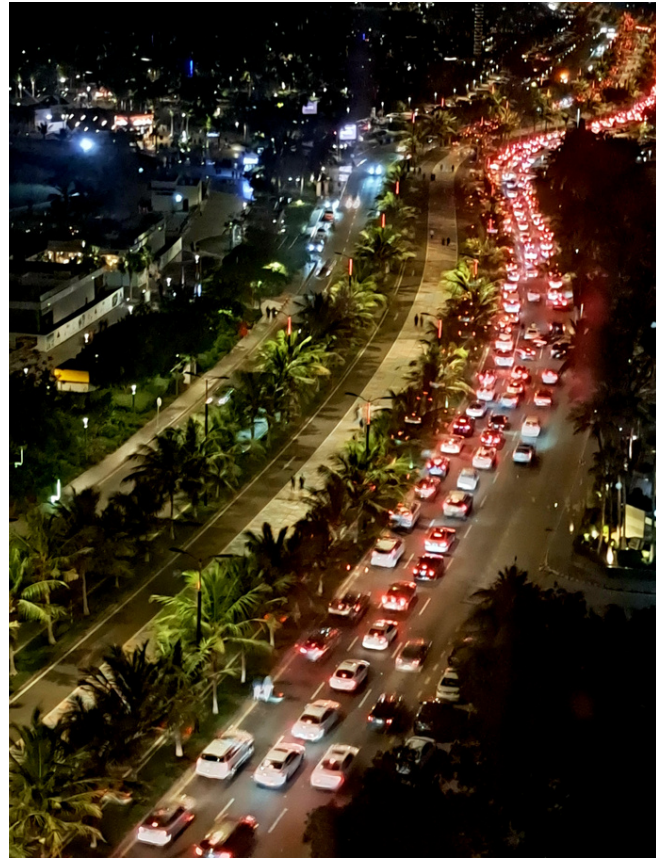
After a short rest, we went to the Al Tayebat International City Museum.



With several floors of in-depth exhibits, the museum offers a living history lesson on the foundations of Jeddah and the wider Arabian Peninsula. There is also an entire floor dedicated to the city's rich Islamic heritage. It also offers excellent spots for photos.



With this, our trip to beautiful Jeddah came to an end. We flew out the next morning to our city, Al Khobar. I must add here that we were woken up by the honking of cars along the new Corniche Road at 3.30 am, the night before our departure. And when I looked down from the window, I was totally amazed.

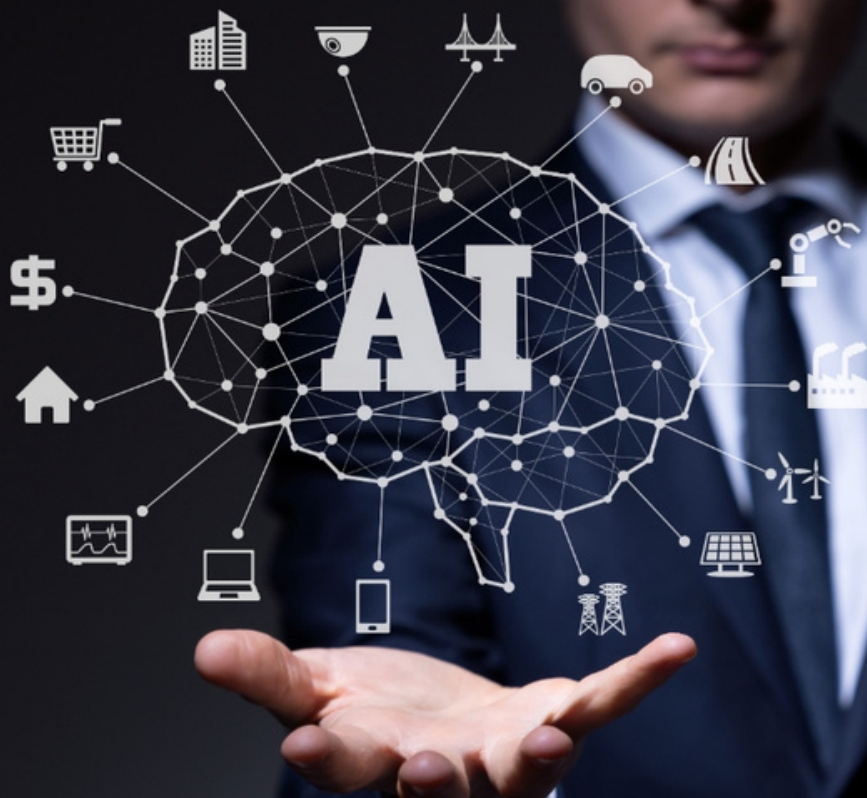


The road was chock-a-block with traffic that was moving at a snail's pace. I couldn't figure out the beginning or the end of the traffic. This is what happens every weekend night, so we were told! It was, indeed, a wonderful trip to Jeddah. We met some kind-hearted and helpful people, saw some amazing places, travelled within the city comfortably, and stayed at a hotel with an awesome view.



I had never thought that I would visit Jeddah someday. But I am glad that we did. It was a great trip.

**-SUDHA MUKHOPADHYAY**



# THE INDIAN DIASPORA'S ROLE IN ADVANCING AI: A GLOBAL PERSPECTIVE

-WFY BUREAU

Artificial intelligence (AI) is transforming various industries across the world, with advancements being made every day. However, the contributions of the Indian diaspora to AI's development have been significant. Let's explore how Indian-origin AI professionals are making an impact in Silicon Valley, Europe, Asia, and beyond.

## Success Stories:

Indian-origin AI professionals have played a critical role in the advancement of AI globally. One such success story is Sundar Pichai, the CEO of Google. Pichai, an Indian-American, has been a driving force behind the development of AI at Google, making significant contributions to the company's AI research and development.

Another success story is the Indian-origin entrepreneur and philanthropist, Vinod Khosla. Khosla is the founder of Khosla Ventures, a venture capital firm that invests in AI startups. Khosla has made investments in several AI startups that have gone on to become successful, including Guardant Health and H2O.ai.

## Challenges:

Despite the significant contributions made by the Indian diaspora to AI's development, there are still challenges they face. One of the most significant challenges is the lack of diversity in the industry. A study by the Harvard Business Review found that only 26% of AI professionals in the US are women, and even fewer are people of colour. Another challenge is the high level of competition in the industry. With AI being such a lucrative field, there is intense competition among professionals to make breakthroughs and develop new technologies.

## Opportunities for Collaboration:

Despite the challenges, there are still many opportunities for collaboration between the Indian diaspora and India's tech industry. One such opportunity is the development of AI-powered healthcare solutions. India has a vast population that is in dire need of affordable and accessible healthcare. AI-powered healthcare solutions can help address this issue by making healthcare



## TECHNOLOGY

more efficient and cost-effective.

Another opportunity is the development of AI-powered agriculture solutions. India is an agricultural country with a large population engaged in farming. AI-powered solutions can help increase agricultural productivity, reduce waste, and make farming more sustainable.

Another opportunity is the development of AI-powered agriculture solutions. India is an agricultural country with a large population engaged in farming. AI-powered solutions can help increase agricultural productivity, reduce waste, and make farming more sustainable.

### **Potential for AI to Transform India's Economy:**

AI has the potential to transform India's economy, with the Indian diaspora playing a critical role in achieving that. AI-powered solutions can help address several pressing issues in India, such as healthcare, agriculture, and education.

In healthcare, AI can be used to improve disease detection and diagnosis, identify disease outbreaks, and predict patient outcomes. In agriculture, AI can be used to optimize crop yield, reduce water usage, and prevent pest infestations. In education, AI can be used to personalize learning, assess student progress, and provide targeted interventions for struggling students.

The Indian diaspora has made significant contributions to AI's development globally, with success stories like Sundar Pichai and Vinod Khosla leading the way. Despite the challenges they face, there are still many opportunities for collaboration between the Indian diaspora and India's tech industry. The Indian diaspora's role in achieving this transformation cannot be overstated, and it is essential to continue supporting and nurturing their contributions to AI's development.

India is a leading hub for AI talent. According to a report by Great Learning, India has the second-highest number of AI and machine learning job openings in the world after the United States, accounting for 9.8% of all AI-related job postings globally. This shows that the Indian workforce has the skills and expertise required to contribute to the development of AI.

Indian-origin AI professionals are playing key roles in some of the world's leading technology companies. For example, Sundar Pichai, the CEO of Google, is of Indian origin. Similarly, Satya Nadella, the CEO of Microsoft, was born in Hyderabad, India. The contributions of these and other Indian-origin AI professionals have been critical to the development of AI in Silicon Valley and beyond.

The Indian government is also making significant investments in AI. In 2020, the Indian government announced plans to create a national programme on AI with a budget of \$480 million over five years. This programme aims to support research and development in AI, promote the adoption of AI in various industries, and train a workforce with the necessary skills to work with AI.

The potential of AI to transform India's economy is significant. According to a report by Accenture, AI has the potential to add \$957 billion to India's economy by 2035, which represents a 15% increase in India's current gross value added (GVA) [3]. The report also highlights the potential for AI to create new jobs and transform existing ones.

Indian-origin AI professionals are also contributing to the development of AI in Europe and Asia. For example, Demis Hassabis, the co-founder of DeepMind, which was acquired by Google in 2015, is of Indian origin. DeepMind is a leading AI research company based in London. Similarly, Fei-Fei Li, a renowned AI researcher and co-director of the Stanford Institute for Human-Centered AI, was born in Beijing to parents of Indian and Chinese origin.

These are just a few examples of the ways in which the Indian diaspora is contributing to the development of AI on a global scale. As AI continues to transform various industries, it is clear that the contributions of Indian-origin AI professionals will continue to be critical to its advancement. Furthermore, by collaborating with India's tech industry, the diaspora can help drive the growth of AI in India and unlock its potential to transform the country's economy.

**-WFY BUREAU**



FROM THE  
KITCHENS  
OF INDIA

# MANGO PICKLE

Mango pickle is one of the most popular and beloved condiments in India. It is a tangy, spicy, and flavourful pickle that is enjoyed with various Indian dishes such as rice, parathas, and curries. Mango pickle is made with raw mangoes that are pickled in a mixture of spices and oil. Each region in India has its unique way of making mango pickle, which results in a wide range of flavours and textures. Let's explore some traditional authentic mango pickle recipes from different parts of India.



*Mango pickle is a delicious condiment that adds flavour and spice to various Indian dishes.*



## Punjabi Aam ka Achaar

Punjabi Aam ka Achaar is a spicy and tangy mango pickle made with mustard oil and spices. This pickle is made by mixing grated mangoes with a blend of spices such as fennel seeds, mustard seeds, red chili powder, and turmeric powder. The mixture is then preserved in mustard oil and stored in airtight containers. This pickle has a unique flavour and is best enjoyed with parathas and curries.

### Ingredients:

- 2 cups grated raw mangoes
- 1 tablespoon fennel seeds
- 1 tablespoon mustard seeds
- 1 tablespoon red chili powder
- 1 tablespoon turmeric powder
- 1/2 cup mustard oil
- Salt to taste

### Instructions:

- In a bowl, mix together grated mangoes and salt. Set aside for 30 minutes.
- In a small pan, roast fennel seeds and mustard seeds until fragrant. Let them cool down.
- Grind the roasted fennel seeds and mustard seeds into a fine powder.
- Add red chili powder, turmeric powder, and the ground spice mixture to the grated mangoes. Mix well.
- Heat mustard oil in a pan until it reaches smoking point. Let it cool down to room temperature.
- Add the cooled oil to the mango mixture and mix well.
- Transfer the pickle to an airtight container and let it sit for a week before consuming.

## Andhra Avakaya


Andhra Avakaya is a spicy and tangy mango pickle made with mustard oil and a blend of spices. This pickle is made by mixing grated mangoes with a blend of spices such as red chili powder, mustard seeds, and fenugreek seeds. The mixture is then preserved in mustard oil and stored in airtight containers. This pickle has a unique flavour and is best enjoyed with rice and curries.

### Ingredients:

- 2 cups grated raw mangoes
- 2 tablespoons red chili powder
- 1 tablespoon mustard seeds
- 1 tablespoon fenugreek seeds
- 1/2 cup mustard oil
- Salt to taste

### Instructions:

- In a bowl, mix together grated mangoes and salt. Set aside for 30 minutes.
- In a small pan, roast mustard seeds and fenugreek seeds until fragrant. Let them cool down.
- Grind the roasted mustard seeds and fenugreek seeds into a fine powder.
- Add red chili powder and the ground spice mixture to the grated mangoes. Mix well.
- Heat mustard oil in a pan until it reaches smoking point. Let it cool down to room temperature.
- Add the cooled oil to the mango mixture and mix well.
- Transfer the pickle to an airtight container and let it sit for a week before consuming.



*Each region in India has its unique way of making mango pickle, which results in a wide range of flavours and textures.*





*Whether you prefer spicy, sweet or tangy, there is a mango pickle recipe out there that will suit your taste buds.*

## Gujarati Chhundo

Gujarati Mango Chhundo is a sweet and tangy mango pickle made with grated mangoes and sugar. This pickle is made by mixing grated mangoes with sugar and a blend of spices such as cumin seeds, mustard seeds, and turmeric powder. The mixture is then cooked until the sugar dissolves and the mangoes become soft. This pickle has a unique flavour and is best enjoyed with parathas and curries.

### Ingredients:

- 2 cups grated raw mangoes
- 1 cup sugar
- 1 tablespoon cumin seeds
- 1 tablespoon mustard seeds
- 1/2 teaspoon turmeric powder
- 1/4 teaspoon asafoetida powder
- Salt to taste

### Instructions:

- In a bowl, mix together grated mangoes and salt. Set aside for 30 minutes.
- In a small pan, roast cumin seeds and mustard seeds until fragrant. Let them cool down.
- Grind the roasted cumin seeds and mustard seeds into a coarse powder.
- Add the spice mixture, turmeric powder, and asafoetida powder to the grated mangoes. Mix well.
- Heat a pan on low heat and add sugar. Let the sugar dissolve completely.
- Add the mango mixture to the pan and stir well.
- Cook the mixture on low heat for about 20-25 minutes, stirring occasionally, until the mangoes become soft and the mixture thickens.
- Let the mixture cool down completely and transfer it to an airtight container.
- Let the pickle sit for a few days before consuming, to allow the flavors to develop.

## Kerala Mango Pickle

Kerala Mango Pickle is a spicy and tangy mango pickle made with mustard oil and spices. This pickle is made by mixing chopped mangoes with a blend of spices such as red chili powder, mustard seeds, and fenugreek seeds. The mixture is then preserved in mustard oil and stored in airtight containers. This pickle has a unique flavour and is best enjoyed with rice and curries.

### Ingredients:

- 2 cups chopped raw mangoes
- 2 tablespoons red chili powder
- 1 tablespoon mustard seeds
- 1/2 tablespoon fenugreek seeds
- 1/2 tablespoon turmeric powder
- 1/2 cup oil
- Salt to taste

### Instructions:

- In a bowl, mix together chopped mangoes and salt. Set aside for 30 minutes.
- In a small pan, roast mustard seeds and fenugreek seeds until fragrant. Let them cool down.
- Grind the roasted mustard seeds and fenugreek seeds into a fine powder.
- Add red chili powder, turmeric powder, and the ground spice mixture to the chopped mangoes. Mix well.
- Heat oil in a pan until it reaches smoking point. Let it cool down to room temperature.
- Add the cooled oil to the mango mixture and mix well.
- Transfer the pickle to an airtight container and let it sit for a week before consuming.



*So, go ahead and try these traditional authentic mango pickle recipes from different parts of India and discover your favourite!*





## Rajasthani Ker Sangri ka Achar

Rajasthani Ker Sangri ka Achar is a spicy and tangy pickle made with dried ker and sangri berries and raw mangoes. This pickle is made by soaking the dried ker and sangri berries in water overnight and then boiling them with grated mangoes and a blend of spices such as red chili powder, turmeric powder, and cumin seeds. The mixture is then preserved in mustard oil and stored in airtight containers. This pickle has a unique flavour and is best enjoyed with parathas and curries.

### Ingredients:

- 1 cup dried ker berries
- 1 cup dried sangri berries
- 1 cup grated raw mango
- 1 tablespoon cumin seeds
- 1 tablespoon red chili powder
- 1/2 tablespoon turmeric powder
- 1/2 tablespoon mustard seeds
- 1/2 tablespoon fennel seeds
- 1/2 tablespoon nigella seeds
- 1/2 tablespoon carom seeds
- Salt to taste
- Mustard oil for preserving

### Instructions:

- Soak the dried ker and sangri berries in water overnight.
- In a pan, boil the soaked berries in water until they become tender. Drain and set aside.
- In a small pan, roast cumin seeds, mustard seeds, fennel seeds, nigella seeds, and carom seeds until fragrant. Let them cool down.
- Grind the roasted seeds into a coarse powder.
- In a separate pan, heat mustard oil until it reaches smoking point. Let it cool down to room temperature.
- In a mixing bowl, combine the cooked ker and sangri berries with grated raw mango and the ground spice mixture. Add salt to taste and mix well.
- Transfer the mixture to an airtight container and pour the cooled mustard oil over it to preserve it.
- Let the pickle sit for a few days before consuming, to allow the flavours to develop.

-WFY BUREAU

*Each region in India has its unique way of making mango pickle, explore them!*



# Powerful ChatGPT: A Disruptor or Facilitator for Universities? Know It All Here

-WFY Bureau

by Prof. Chowdhury

The entire world of education is called chat GPT. So you have a bot which can answer every answer to a question that would right, songs and poems for you.

There are some of my who tried writing a love the whole fear that has teachers will go out of have any jaw at all. After answers just through an that. If this was very very disruptive, it was

Let me come out with with another platform aggregator. So 11 to 12 including chat GPT, where a interpretations of the same multiple chat bots. So you had possible five answers coming choices to make. Does it mean will add another point.

Sometime earlier, six of world's them are tech companies and that and IBM. They have come out with recruiting people on competences a bit of degree of Sierra Leone may or with Delhi. And even within a from an unknown university in Sagar with the same degree title from IIT what is the point of looking at people hygiene factor, why should degree Does it mean that degree centrality and no. There is a crisis. The the legal part to deliver offered degrees.

almost going everywhere. There is something conversational open artificial intelligence chat question that you ask. Is this for you? Give an normally come in an exam. Even at times,

students, some of my learners letter using chat GPT. Well, come that professors and business. These would not all, you can get any AI chat bot. Let me add to discerning and this was very distressing for many.

another point. Quora is coming out called PO, POE PO, which is a chat bot chat bots will be brought together, question can be asked and multiple question can be given by using one answer and now you have out through the use of AI. So you have universities will go out of circulation? I

largest companies decidedly most of includes Facebook, Google, Amazon this whole thing that they would be not on degrees. And their argument is not be comparable with Pennsylvania country for example, a BTEC degree or Gorakhpur may not be comparable Kharagpur in India, same country. So or CVs with a degree? Even as a be looked at? Why not competences? of universities is facing a big crisis? Yes universities are not because they are

If the centrality in employability and entrepreneurship offered degree does not remain, except maybe the government jobs do not account for even 10 percent of the total employability in a country anywhere, then what is the point of telling that universities can offer degrees? The issue now would be that universities have to redefine itself in the times where degree centrality does not remain and





in the times where AI chatbots can answer questions. Let me point out a few things. One, chatbot is giving me or let us say the poor chatbot is giving me five questions I asked. Or till then, by the time because the masses, but chat GPT is and even I have also an giving me one answer to the question I am asking, but Are all facts correct? Is the analysis, the right analysis Do I have a frame of reference to understand the chat GPT generated response? Now these will require copy-pasting a chat GPT note. That is where in. And education, training, learning, these were in the earlier times. Post pandemic they are So while people educated had a mindset who are trained considering the training is technical hands, technical skills alone and interpretative are up for a complete

And on the other hand, a technical hand knowing how to do it and without why to do it would not even survive. So to understand anything, why to do it? First of do? That chat GPT can tell, but why to do it do it would require a human intelligence to understand that. Loki jobs, Loki skills will be by automation, surely by artificial intelligence. the process. I have been in Netherlands where I traveller in a car without a driver. I have been in have used the security parking area without any the security booth, completely automated. So jobs, perhaps more than 50% of the jobs which are may go out of the hands of the human beings. But first template, to create the first sample, to create the will need a human mind, a human genius with a design the universities tap into that?

Today universities are actually training people in things which are very easily replicable and hence the need not be always futuristic. But can you look at futuristic creative? Innovation, innovation going beyond doing the that is not innovation. Machine can do it even better. disruptive, doing the same thing with a different different timeline, different money and different things be done by artificial intelligence, perhaps in point of time? The universities which are looking at customization, ideas which are disruptive still have some due to be done.

Unfortunately our mass education, while we educate a large number of people at the same time, cannot get into individual one on one mentoring. But times have come, teaching is dead, long live the mentor, student is dead, long live active learning. So this passive learning that we have been seeing,

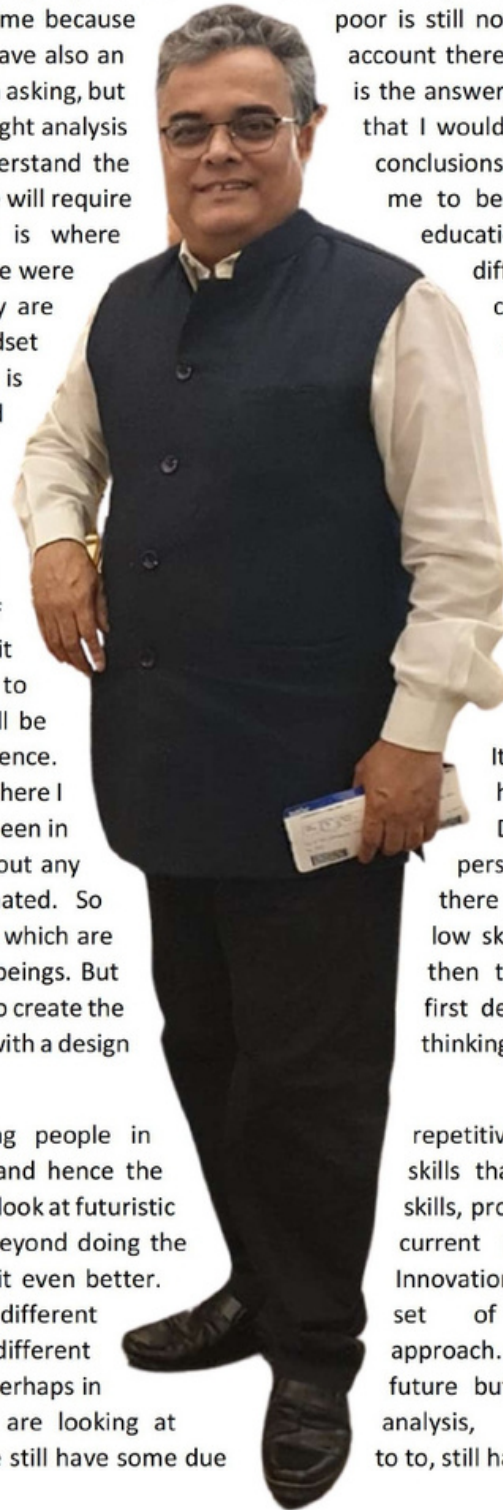
different interpretations of the poor is still not available to account there. It is at least is the answer totally right? that I would like to give? conclusions drawn in the me to be beyond just education will come different terms coming closer. about people about not surprise.

without knowing

all what to and how to

taken over It is already in have been a Dubai where I person manning there are several low skill, Loki. They then to create the first design still you thinking mind. Can

repetitive jobs, in skills that they bring skills, problem solving, current thing nicely, Innovation is set of resources, approach. Can such future but not at this analysis, application, to to, still have some role







we have been doing ourselves at times and the teaching from us like a sage from the stage, unilateral with the power point, with the topic, with the student didn't know before entering the classroom. These things are going surely for a, the death knell has been sounded for these things. So LMS driven, blended education, which seamlessly blends what we learn individually at my own time, at my own place, at my own pace and then what I, what we learn digitally live or physically live. Then what we learn experientially by doing seamlessly integrating such a learning and evaluating each of this component independently, not merely mugged up knowledge. That sort of an education will still survive and flourish.

So can we have a university that looks at flip class learning that looks at blended learning, that looks at multi assessment and not just exam based written assessment, that looks at comprehensive excellence, not just academic knowledge, but leadership skills as well, but understanding of digital technologies and making use of that as well. Can we think of a literature exam evaluation, examination is old school, literature evaluation which does not make the person write, but enact an act of the novel or recite a part of the poetry or perhaps make a model or talk about for example, six period literature looking at the costumes that six period literature talks about. The cuisine, the political philosophy, the romance, the comedy, the black comedy and things like that.

Now we have all always write, can we create that in a dramatic when we can do this the mind beyond still.

So I would request educationists, Educational necessarily tell the options possible, think of, what you during European people to think, do not come where we should discover and hence evolve into, from into deep dive organic

Unfortunately we have self-discovery learning. So great to have modern emerging technologies learning and all that, but master.

written essays on them, what I am asking is can we models out of that, charts out of that, express form, express that in a poetic form. Now creatively, we actually develop a faculty of just information that is what AI cannot do

all educationists, cease to be become education enablers. enablers do not give the answers, do not what is right and wrong, they tell these are these are the ways and means you can finally think of is your concern, long back Reneza, Italian scholar Carlisle had told ask tell what to think. This is the time we have not be telling formula or processes, let people structured learning of the universities should structured it starts not out, but should evolve learning, learning has to be self-discovery.

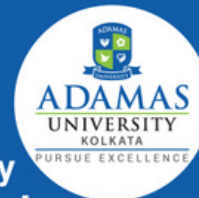
made it a mass dictated education and not a in the ultimate analysis, technology is great, is fourth industrial revolution, new technologies, including artificial intelligence, machine technology is a great slave or disastrous

So make use of technology, make it an enabler not your ruler, do not outsource your faculty your intelligence to technology, let it help you rediscover things, innovate things and invent things. Thank you. *(Excerpts from the talk of Prof. Ujjwal K Chowdhury)*

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# THE HIMALAYAS



**Brij K T**

The Himalayas are a range of speculations,  
The mountain which is formed millions of years ago,  
The great collision of continents raised the snow wonder, and  
The Himalayas became a mysterious monster!

The mind is free to be anywhere at any time,  
The highest peak is captured at the wink of an eye!  
The whole world was under my feet, and  
The clandestine meeting held with my imaginations!  
The umpteen incomprehensible stories about the "Gyan Ganj"\*  
Left my mind in an awesome Trans,  
The unexplained noises and mysterious lights apparition...  
Captured my senses unaware!  
The physical presence of Maharishis..  
Bheeshma and Vasishta were heard and felt.  
The sermon of Sankarachaarya was loud and clear,  
The fire of Vishwamitra's rage was burning.  
The enlightened monks and tantriks  
went into hybernation ,and  
Lord Siva chose the highest peak kailash.

The mind is free to wonder why  
All the wise souls went into" himalayan silence "?!  
The unexplained noise solved the mystery,  
"Because silence is orgasmic!"

**-BRIJI K T**

*\*Gyan Ganj is believed to be located within the mystic valleys of Himalaya, the land of immortals.  
One may feel the physical presence of Maharishis and human beings in subtle ways.*





# SURVIVOR

## Rema Pisharody

Surviving a storm is easy,  
Storms forge not a filler of conceits  
It is natural, it's roar artless,  
Yet like a child....  
From the woods wild  
Predominately, the take-off lifts  
a tempest from its heart,  
From the mountain's top  
As quiet as it can be the surrender  
Somewhere deep, a final salute  
To close the eyes in meditation,  
A peace pact is born.

Surviving a storm of a fake heart  
Vehemently not easy at all  
It is an endless charade,  
To encapsulate the innocent ones  
To trap to entrap a feeling  
To smudge, to smear  
And at the end step on a pillar  
Of fate and stumble

Surviving a storm like the one  
Of its kind on a mountain top.  
Survivors adorn a nature,  
A treasure hive  
Garlanded by seasons  
Heralded by horizons

**-REMA PISHARODY**





# Everything is a capsule.



**Sindhu Gatha**

It was on the brink of a season  
that had been exhausted by decades  
in the clutches of time.

There are no holes in the ozone layer;  
it's just an ozone web,  
like a torn and dirty spider's web.

After searching for drinking water in many places,  
there is none.

As he stood helpless,  
a salesman came with a water capsule  
that poked his eyes out.

Then someone came  
with a rice capsule.

You have to pay money to get it,  
even for a leafy shade tree.

As the coins become thicker,  
even the unadulterated air of life  
will accumulate inside the bottle.

Love,  
romance,  
and affection  
with the threat of emotional damage

Violent justice,  
self-righteousness,  
heel-striking,  
and pulling legs  
A time of bloodshed and anarchy

Times changed,  
and appearance also changed.

Earth has her own destroyer human sons  
turned into machine-headed humans!

**-SINDHU GATHA**





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


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## LINEAR ECONOMY



## RECYCLING ECONOMY



## CIRCULAR ECONOMY

ACADEMICS



# All You Need To Know About New Age Education. Part II

by Prof. Ujjwal K Chowdhury

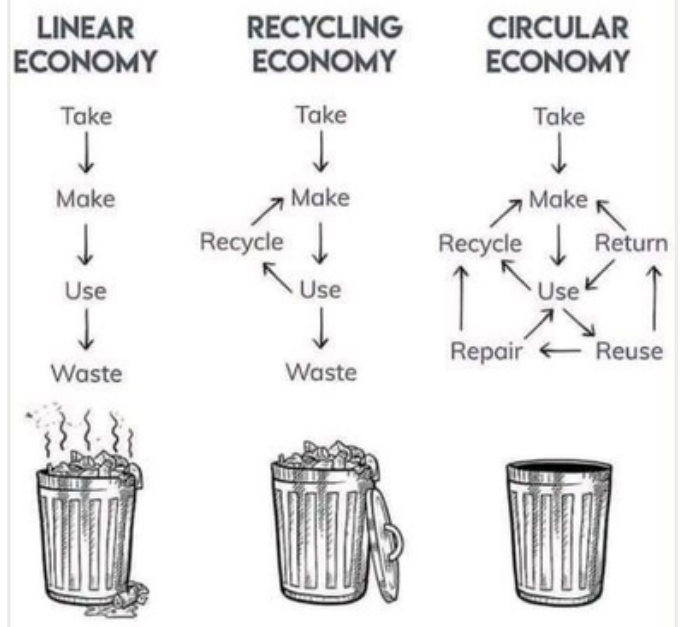
### Green Infrastructure

Green, clean, mean campus is the emerging dictum. Overdose of real estate is exactly what is not needed in futuristic campuses. Since the campuses area is supposed to be smart with learning being blended, more can be done in less space and every learner or mentor may not be needed to be present on every working day, while the campuses may work 24x7 with various types of work in different time-slots. This is truer for a university campus with hostels. More than real estate, what campuses need are sustainability-focused measures: productive waste management, biomass and solar power harnessed, more open and transparent premises with glass buildings and rooms with large windows, abundant presence of trees, water bodies, and walking or cycling routes, along with battery driven golf carts or EV cars. Multiple use of rooms, labs, studios and open spaces can be planned strategically and the campus can be used in at least two shifts totalling at least 14 to 16 hours. Circular economy principles with zero waste must be the sine qua non of waste management. UN SDGs (Sustainable Development Goals) must guide the evolution of green campuses which may then be formally recognized so under international standards.

### Inter-disciplinary Education:

While most of what are noted here were already there before the pandemic, and were in discussion, circulation and also in practice at times and in some places since the onset of this century, their essentiality has grown by leaps and bounds today. We look at ten enablers of higher education, and how they lead to ten areas of outcomes, and these all can and should be quantifiable and measurable as well. The common belief is that which cannot be measured, cannot often be seen, and cannot be claimed to make a great practice.

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Far from a singularly focussed approach and a niche specialization, the world of higher education has now understood the value of inter-disciplinary and trans-disciplinary education, beginning with a broad base of multi-dimensional learning, but ending with a focused area of expertise.

All programs need to have a blend of Major and Minor subjects or courses, where the Minor can be from a subsidiary area, or a choice by heart, of at least 20 credits, whereas the major area is the desired focused discipline of learning. A major in Computer Engineering may have a minor in Cyber Law or even Digital Art. A major in

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Biotechnology may have a minor in Technology Management or even Music.

Then, there should be some common courses of at least 2 credits each for all learners in higher education, irrespective of their domains. These can be courses of Design Thinking (design based solutions), Employability 360 (to enhance the all-round suitability of the talent being groomed for the job market or for entrepreneurship), Art of Living (that focused on values, life and spiritual skills, compassion and empathy through games, exposure, talks and assignments), and surely basic fourth industrial revolution technology skills for all. These need to be introduced with an eye towards the final domain a learner is opting for his/her higher education, and not to make all merely technocrats.

Our South Asian school education is faulty from the perspective that it has very little to do with money matters. So, all learners at the inception of higher education must essentially be introduced to concepts and applications of financial literacy and financial inclusion, entrepreneurship and an innovative mind-set, and the basics and variety of savings and investment options available to all citizens. They must learn how to make their saved money grow even when they sleep.

It goes without saying that no major success today in any field, and especially that which involves people relations, can be achieved without a good quality of communication, languages & creative skills, the learning of which must also be institutionalized as an essential part of higher education, irrespective of specialization.

Finally, every learner, irrespective of his or her professional expertise, must have basic knowledge of Legal Literacy, human rights knowledge & gender sensitivity to develop an active and positive citizenship ahead in life.

### Organic Learning

What we learn as an integral part of the given syllabus at any level of education for which we have to give an assessment leading to a specific qualification is called structured learning. What we learn as a part of our interest, through deep dive self-study and practice, is known as organic learning. True learning is organic.

To institutionalize organic learning within higher education system, the learners must be allowed to choose one course for self-learning during the program, with mentorship organized. They will then resort to deep dive online learning courses in a chosen area and project-based learning with one project for full year, pursuing that project from the area of organic learning. The learners must be supported to develop an industry network based on organic learning area. Also the university must support the creation of organic learning-based work-portfolio of each learner within some parameters. Finally, one Internship or live work in the area of organic learning can be done to stabilize the learning outcome.

A media student may have organic learning in fashion photography, or a law student in

environment law, or a biotechnology student in pharmaceuticals, or a business management student in the field of forests or temple management.

### Scholarships

To support education of those with limited means and those with demonstrated merit, scholarships are today an integral part of higher education. These must be pursued full throttle by the university administration and publicised well for the learners to know and apply for them suitably. With rising cost of quality education, and limited resources and budget in public education, scholarships are a must today.

The various types of scholarships can be:

- Chairman's Scholarship (full free) for topper in each semester
- Vice Chancellor's Scholarship (75% free) for second rank-holder
- Dean's Scholarships (50% free) for third rank-holder & one for outstanding contribution to the department
- Corporate Scholarships (each company to support 50% costs of 1 to 5 learners from their domain)
- Government Scholarships (as per norms)
- Sports Scholarships (25% for provincial level, 50% for national level, and 75% for international level awards)
- International Scholarships (for foreign learners)
- Work-based Scholarships (fees paid against work)
- Endowment Scholarships
- Global Scholarships (like Erasmus Mundus, European Union, Fulbright, Commonwealth, etc)
- Any eminent citizen sponsored scholarships
- Chamber, NGO or any Association sponsored scholarships

### Skills Training

Skills are an essential outcome of any higher education. Qualification without skills attained is like a thinking mind without limbs to work with.

Skills can be different:

1. **Hard skills** focus on the knowledge of the core domain and ways and means of practising the knowledge gained including technical and technological skills.
2. **Soft skills** focus on behavioural aspects, teamwork and leadership skills, communication skills, personality traits and the way one conducts oneself.
3. **Emotional skills** refer to emotional intelligence to deal with any situation with poise and empathy, tough resolve and compassion.
4. **Life skills** are those which can hold someone in good stead in the long run, whether they are about dealing with crises and challenges, resilience, compassion, taking success and failures calmly with long-term focus on goals, etc.
5. **Spiritual skills** are those that make a person look beyond the moment, beyond momentary barriers, even beyond life, and make them conduct their life ethically and with strong values.



# Blended Learning

The university can support all of these in some measures and the top three in great measures. The university should have credited courses on Employability 360 skills for better placements & 4IR skills for all to acquire better techno-savviness. Ideally 60% academic evaluation should be on practical, applied and analytical work learnt and done with evidences which can inspire the learners to focus less on memory based old school education and more on analysis and application based learning. There should be workshops and courses to develop a combination of soft skills, hard skills & life skills in each learner. Art of Living course can develop life and spiritual skills for the long run. Surely leadership & teamwork skills can be nurtured through club activities and outdoor initiatives (which need to be documented and assessed). Stress Management skills to deal with work pressures and crises make another area of focus that the university can support the learners with.

To ensure right skills for each learner so that there is no square peg in a round hole, there need to be deep dive psychometric tests to identify skills-set needed at the start of the course and evaluate the skills learnt by the time a learner is completing the program.

## Multi Assessment

Examination has been traditionally a dreaded word that reminds one of failures and punishments, stress and crises. Evaluation or assessment is much more positive that makes someone challenge oneself with a positive mind-set.

Today assessment is multi-dimensional and multi-spatial, not just a mega written examination at the end of a course or semester or year which was often the sole yardstick to falsely judge the brilliance of a learner.

Assessment has to be continuous and through various means. First, Diagnostic Assessment through quiz, situational analysis, applied thinking that should be done at the start of a course, which allows the mentor to assess where each learner stands in his/her learning journey.

Formative Assessment can be done through debates, case-studies, syllabus presentation, lab and studio-based work or experiments, mid-course assignment, mid-semester written test, etc. This needs to be continuous and done throughout the course, with one credited or marked assessment in each fortnight.

Finally, Summative Assessment is done through a project-based work, major course-ending assignment with an outcome, and a written examination, all of which can come at the end of the course.

Apart from this academic evaluation, one should be assessed on multiple other parameters going beyond academics, which was discussed earlier.

*Part II ends....*

**-Prof. UJJWAL K CHOWDHURY**





# How To Learn Accounting In The Most Simple Way?

...Continuing with the old series "Learning accountancy without any pain."

by **Kamal Arora**

We shall learn the secret of accounting through a story.

There were two friends, A and B. Both of them were unemployed. Their parents were fed up with them. They tried to mend their ways but failed. They planned a scheme. They got two shirts stitched for themselves. Each of the shirts had two pockets on both sides. One on the left and the other on the right. Both of these pockets represent the left and right sides of an account.

Both of them were given the shirts. They were given one pot of salted buttermilk and one basket of roasted chickpeas.

A was given a pot of salted buttermilk, while B was given a basket of roasted chickpeas. Both of them were given four anas. They were issued instructions as follows:

They were to keep four anas in the left pocket of their shirts, indicating a debit balance of four anas in cash. They were told that whenever they made a sale, they should keep the amount received in cash in their left pocket and prepare a slip of sales and keep it in their right side, indicating the debit balance of cash and the credit balance of sales.

Both of them went to the market. Half the day has passed and they have had no sales either. They felt hungry and thirsty.

A gave four anas to B and told him to sell roasted chickpeas. B agreed. He took four anas from A and put them in his left pocket, and he prepared a slip showing sales and kept it in his right pocket. Now, he had the debit balance of 8 anas in cash and the credit balance of 4 anas in his sales account. The entry had been

Cash a/c ----- debited.  
To the sales a/c.

On the left-hand side of the cash account, he has written, "to the sales account," while on the credit side of "sales account," he has written, "by cash account."

A has put a receipt in his left pocket indicating "purchase" and a receipt in his right pocket indicating "cash." The entry in the books of accounts of A would have been

Purchase a/c -----debit  
To cash account (credited)

On the purchase account on the left-hand side, he has written "to cash," and on the right-hand side of the cash account, he has written "by purchase account."

Now, it was B's turn. He offered to buy salted buttermilk from A. He paid him four anas and obtained a glass of salted buttermilk. A had now 4 anas in his pocket.

B put a purchase receipt in his left pocket and a slip in his right pocket showing the amount paid for the purchase. The entry in the books of accounts for B would have been:

Purchase account ----- debited.  
To cash account ----- credited.

On the left side of the purchase account, he would have written "to cash" and on the right hand side of the cash account, he would have written "by purchases". A would have passed the following entry into his books of accounts as:

Cash account ----- debited.  
Sales account ----- credited.

He has four anas in his left-hand pocket and a sales slip in his right-hand pocket.

On the left side of the cash account, he has written "to the sales account," and on the right-hand side of the sales account, he has written "by cash."

They kept on buying and selling among themselves.

Now, you need to tell how much they earned, as at the end of the day, they had no stock of goods in hand. The pot would have fetched 50 glasses of salted buttermilk, and the basket of roasted chickpeas would have facilitated 50 serves. Each glass of salted buttermilk would have fetched 4 anas, and a serving of roasted chickpeas would have been sold for 4 anas.

You can prepare the necessary accounts and forward them to me.

**-KAMAL ARORA**

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# New Investment Trends Of The Indian Diaspora: Opportunities And Insights

*Where does the Indian Diaspora invest? An insight into the investment trends of the Indian-Origin community*  
by **WFY Bureau**

## Introduction:

India has a rich and diverse cultural heritage, and its people have spread across the world over the centuries. The Indian diaspora is estimated to be around 30 million strong, making it one of the largest in the world. With the globalisation of the economy, Indians have started investing in different parts of the world, including their home country. India has been trading with the world since time immemorial. The Silk Route, various harbours, muziris, and the expedition seeking the 'Golden Bird', India are all proof of it.

Let's explore where the Indian diaspora invests and what investment trends are prevalent among the Indian-origin community.

## Investment Trends:

The Indian diaspora invests in a variety of assets, including real estate, stocks, and mutual funds. Let's take a look at each of these investment options in detail.

### Real Estate:

Real estate has always been a popular investment option among Indians, and this trend continues among the diaspora as well. Indians invest in real estate in India and other parts of the world.

Many members of the community invest in property in India, as it is often viewed as a safe and stable investment. However, with the rise of digital platforms like Square Yards and Housing.com, members of the Indian diaspora community are increasingly investing

in property in other countries as well. This trend is expected to continue in 2023, with countries like the United States, Canada, Dubai, and the United Kingdom being popular destinations for real estate investments.

## Technology:

The Indian diaspora community has a strong presence in the technology industry, with many members working in Silicon Valley and other tech hubs around the world. As a result, many members of the community invest in tech startups and other technology-related ventures. This trend is likely to continue in 2023, with the emergence of new technologies like artificial intelligence, blockchain, and the Internet of Things presenting exciting investment opportunities.

## Stocks:

The Indian diaspora invests heavily in the stock market, both in India and other parts of the world. With the rise of the digital economy, online trading has made it easier for Indians to invest in the stock market. Indian companies like Infosys, TCS, and Reliance have gained popularity among investors.

## Mutual Funds:

Mutual funds have gained popularity among Indian investors in recent years, and the trend continues among the diaspora as well. Indians invest in mutual funds in India and other parts of the world. Indian mutual fund companies like HDFC, ICICI, and SBI have a strong presence in the market.

## Gold:

Gold has long been a popular investment option for the Indian diaspora community. In India, gold is viewed as a symbol of wealth and prosperity, and many families hold onto it as a way of preserving their wealth across generations. This trend has extended to other countries as well, with members of the Indian diaspora investing in gold in the form of jewellery, coins, and bullion. In 2023, gold is expected to continue to be a popular investment option, as it is often viewed as a safe-haven asset during times of economic uncertainty.



**Green Energy:**

Green energy is an emerging trend in the investment world, and members of the Indian diaspora community are beginning to take notice. As the world looks for ways to reduce its carbon footprint and transition to a more sustainable future, green energy is becoming an increasingly attractive investment opportunity. Members of the Indian diaspora community are investing in solar, wind, and other forms of renewable energy, both in India and other countries. In 2023, this trend is likely to continue, as more and more investors seek to align their investments with their values and support the transition to a more sustainable future.

**Education:**

Education is another area where members of the Indian diaspora community are investing their money. Many families view education as a way to provide their children with the skills and knowledge they need to succeed in the global economy. As a result, members of the community are investing in schools, universities, and other educational institutions, both in India and other countries. In 2023, this trend is likely to continue, with more and more families seeking to provide their children with the best education possible.

**Investment Strategies:**

The Indian diaspora invests based on their risk appetite, financial goals, and investment horizon. Let's take a look at some of the investment strategies prevalent among the Indian-origin community.

**Long-term Investing:**

Long-term investing is a popular investment strategy among the Indian diaspora. Indians invest in assets like real estate and stocks with a long-term view. They believe in the power of compounding and hold their investments for a longer period of time.

**Diversification:**

Diversification is another popular investment strategy among Indians. They believe in spreading their investments across different asset classes and sectors. This helps reduce the risk and achieve better returns.

**Value Investing:**

Value investing is a strategy that involves investing in undervalued assets. Indian diaspora investors look for undervalued stocks and invest in them for the long term. They believe that undervalued stocks have the potential to grow and generate better returns.

**Challenges Faced:**

Investing in a foreign land comes with its own set of challenges. Let's take a look at some of the challenges faced by the Indian diaspora while investing.

**Regulatory Compliance:**

Investing in a foreign land requires compliance with the local laws and regulations. This can be a daunting task for many Indian investors, who may not be familiar with the local laws and regulations.

**Currency Fluctuations:**

Currency fluctuations can have a significant impact on the returns generated by investments. Indian diaspora investors face currency risk while investing in a foreign land. They need to be aware of currency fluctuations and plan their investments accordingly.

**Lack of Information:**

Investing in a foreign country requires access to information about the local market and economy. Indian diaspora investors may not have access to the necessary information, which can make investment decisions challenging.

**Conclusion:**

The Indian diaspora community is investing in a wide range of assets and industries, from real estate and technology to gold and green energy. As the community continues to grow and prosper around the world, these investment trends are likely to continue, creating exciting opportunities for investors and entrepreneurs alike. By staying informed about the latest investment trends and opportunities, members of the Indian diaspora community can continue to build and preserve their wealth for generations to come.

-WFY BUREAU



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# Get To Know Jeet Raval: Indian-origin Cricket Sensation In New Zealand



**By Saji Chacko**

New Zealand's latest find, Jeet Raval, had to withstand the trials and tribulations before earning a place for himself in the All Blacks squad for the Zimbabwe and South Africa series. The 34-year-old left hander whose family migrated to New Zealand when he was 16, had a very tough initial phase of adjusting to New Zealand, and there were times when he thought of just quitting and returning back home.

The sheer odds that were stacked against him would have daunted him the most. The biggest factor was the accent—he could not understand a single word that was spoken to him. "The Kiwi accent was something that I could barely follow. It was so depressing—my parents had left their comfortable life in Ahmedabad in order to secure my future—and here I was struggling even to follow the language. I was crying to my mother, imploring her to return home," he said.

But then his mother, Indra, soothed his nerves and told him to do the karma and leave the rest to God. "I cannot quite describe the value of those words. It allowed me to cool down and reflect on fighting the demons within me. I am not exaggerating when I say that piece of advice was a game changer," he said.

How did his connection with New Zealand cricket happen? His father, Niran Ravel, used to work at a petrol pump in Auckland and, by sheer coincidence, happened to run into Kit Perriera, a Sri Lankan coach who was in charge of the Suburbs New Lynn Club. It was a very good club and a good opening for new players trying to secure their places in the New

Zealand team. After getting a nod of approval from Perreira, Jeet began his training here, and this is also where he learned the tricks of the trade.



"There is no doubt that it was my stint at the New Lynn Club where I mastered the tricks of the trade. Apart from this, I caught the attention of former New Zealand spinner Dipak Patel, who took a special interest in me. He is one of the greatest spinners New Zealand has produced and knows a lot about batting. I was very lucky that he agreed to mentor me," said Jeet.

Under the tutelage of Dipak, Jeet was quick to learn the 'batting mantras, especially about the virtues of patience as he opened the innings. Patience is the key to an opener, and that's the main trait. If one can master the art of patience, then things become much easier for an opener. I was in a rush to score, and often



SPORTS







that proved to be my undoing. He (Dipak) taught me how to bide my time and never rush. Those words of advice proved to be sheer gold to me." said Jeet.

Slowly but surely, Jeet began to make his presence felt when he started scoring big goals for his club, New Lynn. His progression was gradual and steady, which caught the eye of the national selectors, but it was not all roses. He did not get an immediate call to represent Team New Zealand, which was something of a disappointment for Jeet.

"Frankly, I was a bit disappointed when I was not selected for the team despite my good scores. It was a good learning lesson for me. I knew that I had to be patient and pursue things with the same doggedness as I had in my life. I had learned that one could not take things for granted at any stage," he said. He had to be patient for three more long years.

His breaking moment came in November 2016, when he made his debut against Pakistan. He replaced an out-of-form Martin Gupthill and went on to score a solid 55. That inning gave him a lot of confidence, and eventually he became a permanent fixture in the Kiwi batting order.

**Jeet also recalled his special bonding with former India player Parthiv Patel.**

Interestingly, Jeet used to study at the same school in Ahmedabad as former India stumper and opener Parthiv Patel. 'Myself and Parthiv were from the same school, and though he is older than me, I happened to know him quite well. He was very famous in school because of his batting exploits. In fact, when Jeet was included in the New Zealand team, Parthiv was quick to congratulate me on Twitter. I will relish that moment for a long time," he said.

Interestingly, while playing for Gujarat in the junior ranks, Jeet has played against the likes of Ishant Sharma, Ajinkya Rahane, and Ravindra Jadeja.

Sourav Ganguly remains his idol to this day. "I admire him for his ability to soak up pressure and also play the most graceful strokes. Being a left-handed player myself, I also tried to copy some of his shots and the way he takes his stance," he said.

**-SAJI CHACKO**



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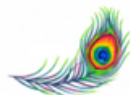
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